

# **White BV, Privacy Policy**

White BV, a manufacturer and supplier of Titanium Dioxide products globally is incorporated in Netherlands and is regulated by General Data Protection Regulation as applied in the United Kingdom and the countries of European Union Association (UK & EU).

## **White's Data Collection and Privacy Document**

This Document is prepared and executed under the GDPR. Throughout this document "we", "us", "our" stand for White BV. "You" stands for the user whose information is collected by us. This Privacy Policy is applicable for customers and users globally and specifically for European Union and the UK.

## **About White BV**

White BV is a manufacturer and supplier of Titanium Dioxide and Raw Material chemicals for Paint, Plastic and other industries. White's clientele mostly consists of business and the data that we manually collect is mostly limited to businesses who use Titanium Dioxide as a raw material.

## **Website of White**

<http://www.white-global.com> is the official website of White BV. On our website we do not write any cookies and the only information collected by us is what a user himself/herself enters in the data collection forms while inquiring about the products of White. Any change in this policy will be communicated before implementing any other modes of data collection.

Any other third parties collecting data through White Website will be under the privacy policy that governs them, e.g., Google Analytics collecting any data for online users is governed by their privacy policy and White is not

responsible for any data security breaches or any other issues occurring due to actions performed on any third-party sites.

## **Collection of Information**

The only form of data and information that is collected by the White BV website is through the contact us form through <https://white-global.com/Home/ContactUs> , and this data is limited to name, email, phone number and company name alongside your specific queries related to White Products.

This website is not intended for use by children under the age of 15 and no information is collected for children.

## **Sharing of Information**

The information collected through white website is shared only internally with the departments who are responsible to cater to the queries of the customers. Some of the information may be shared with distribution companies globally only for fulfillment of orders that are placed with White BV and are conditional to their geographical location.

The Information will be shared only with

- White BV entities
- Professional advisors of White BV
- Third Party Suppliers for Search Engine Optimization, Recruitment, Support and IT Services only when necessary.
- Analytics and search engines for website optimization and user experience enhancement
- Law enforcement agencies such as Fraud Prevention and courts, police and other authorized bodies.

Information will be shared with third parties only in case of; -

- Selling or buying business units.
- In case of Insolvency, liquidation of the company where necessary.
- In case of transfer of significant assets to other parties whereby intellectual property is transferred.
- In case of legal obligation to share information with legal authorities.

## **Information Transfer Outside of EU & UK**

Only limited information is shared outside of EU and UK which is necessary for fulfillment of the orders that are placed with White BV by the respective customers.

## **External Links**

Our website may contain third party links for area of interest. If you are navigating away from our website this policy will not cover the other websites and links.

## **Advertisement & Promotions**

We may use your information time to time for customer profiling, special promotions and advertisements as and when necessary.

## **Cookies and Third Parties**

We do not use cookies for our website at this time, in case of change of policy the privacy policy will change accordingly and there will be an intimation regarding the same. However third-party cookies such as search engines will be governed by their respective privacy policies.

## **User Rights**

All users on the website have right to information, access, rectification, correction, erasing of information, restricting information, data portability and withdrawal of your personal information.

## **Changes to Privacy Policy**

Any changes to privacy policy will be informed and updated as and when there is a change, addition or abortion of any clause to our privacy policy.

## **How to Contact Us**

In case of any queries please contact us through email [info@white-global.com](mailto:info@white-global.com).